

# MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 4/26/10

## PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday May 6, 2010 –10:00 am

MWWC Office  
525 S Main Street, Suite B  
Ukiah, CA 95482

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Committee Budget Review
5. VMC Website
6. Website
7. Wine Competition Update
8. Growers Showcase
9. Media & Trade Tasting Recap Report
10. Winery PR Seminar
11. Annual Meeting
12. Public Tastings/Partnership
13. Signs Program
14. PR Talking Points
15. PR Firm Report
16. Sponsorship Opportunities
17. Issues and Scheduling for Next Meeting
18. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>*